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PUBLIC INFORMATION STATEMENT  
NATIONAL WEATHER SERVICE NEW YORK NY  
600 AM EDT TUE MAR 15 2016

...THIS WEEK IS NATIONAL FLOOD SAFETY AWARENESS WEEK...

TODAYS TOPIC IS TURN AROUND DONT DROWN.

TURN AROUND DONT DROWN IS A NOAA NATIONAL WEATHER SERVICE CAMPAIGN TO WARN PEOPLE OF THE HAZARDS OF WALKING OR DRIVING THROUGH FLOOD WATERS.

EACH YEAR...MORE DEATHS OCCUR DUE TO FLOODING THAN FROM ANY OTHER SEVERE WEATHER RELATED HAZARD. THE MAIN REASON IS PEOPLE UNDERESTIMATE THE FORCE OF WATER. MORE THAN HALF OF ALL FLOOD RELATED DEATHS RESULT FROM VEHICLES BEING SWEEPED DOWNSTREAM. MANY ARE PREVENTABLE.

TO AVOID BECOMING CAUGHT IN THESE SITUATIONS...FOLLOW THESE SAFETY RULES...MONITOR THE NOAA WEATHER RADIO ALL HAZARDS...OR YOUR FAVORITE NEWS SOURCE FOR VITAL WEATHER RELATED INFORMATION. IF FLOODING OCCURS...GET TO HIGHER GROUND. GET OUT OF AREAS SUBJECT TO FLOODING. THIS INCLUDES DIPS...LOW SPOTS...CANYONS AND WASHES. AVOID AREAS ALREADY FLOODED...ESPECIALLY IF THE WATER IS FLOWING FAST. DO NOT ATTEMPT TO CROSS FLOWING STREAMS...TURN AROUND DONT DROWN. ROAD BEDS MAY BE WASHED OUT UNDER FLOOD WATERS. NEVER DRIVE THROUGH FLOODED ROADWAYS...TURN AROUND DONT DROWN. DO NOT CAMP OR PARK YOUR VEHICLE ALONG STREAMS AND WASHES...PARTICULARLY DURING THREATENING CONDITIONS. BE ESPECIALLY CAUTIOUS AT NIGHT WHEN IT IS HARDER TO RECOGNIZE FLOOD DANGERS.

THE TOPICS THAT WE WILL FOCUS ON THE REST OF THIS WEEK ARE...  
WEDNESDAY...FLOODING AND RELATED PHENOMENA.  
THURSDAY...FLOOD INSURANCE.  
FRIDAY...FLOOD SAFETY.

FOR MORE INFORMATION ON FLOOD AWARENESS WEEK USE THIS WEB SITE...

[HTTP://WWW.FLOODSAFETY.NOAA.GOV](http://www.floodsafety.noaa.gov)

IF YOU NEED ADDITIONAL INFORMATION...CONTACT GARY CONTE AT  
GARY.CONTE@NOAA.GOV OR NANCY FURBUSH AT NANCY.FURBUSH@NOAA.GOV.

