Request for Use of NOAA's Weather Radio All Hazard Logo

Applicant Information:

Applicant's Name: _____

Company/Organization Name and Address:

_____

_____

_____

_____

Telephone Number: _____

Fax Number: _____

Email Address: _____

Web Site Address: _____

Applicant Category:

☐ Manufacturer ☐ Retail/Wholesale ☐ Government

☐ Information Media Specify _____

☐ Education Specify _____

☐ Other Specify _____

This authorization is for (check all that applies):

☐ Radio receiver/consumer electronic

☐ Equipment packaging

☐ Printed material

☐ Promotional media

☐ Other Specify _____

Intended Use of Logo (Please Explain):

Radio receivers/consumer electronics

Does the product conform to CEA-2009-A (Section 5 excepted) ◉ Yes ◯ No ◯ Exception

(Please explain any exception, other than Section 5):

For new product indicate model number: _____

For product upgrades/modifications indicate:

Previous model number: _____

New model number: _____

A minimum of two (2) samples must be forwarded for evaluation (please include operating instructions and/or product specifications.)

Submit one application for each model requesting use of NWR logo. Send samples to:

National Weather Service Headquarters
1325 East-West Highway (Room 3354)
Silver Spring, MD 20910
(Attn: Disseminations Branch – Weather Radio Evaluation)

Radio receivers/consumer electronic packaging

Forward a sample package or a graphic of the proposed package, indicating location of the NWR logo. Send samples to the address indicated above for consumer electronics.

Printed material (i.e., brochures, posters, instructions)

Forward an exact copy of the printed material, indicating where the NWR logo will be applied. The NWR logo will be authorized for use with the copy forwarded for review by the National Weather Service, any subsequent printed material will require specific authorization. Send a copy of the printed material to the address indicated above for consumer electronics.

Promotional media

Forward a sample or a graphic of the promotional material incorporating the NWR logo to the address indicated above for consumer electronics. The NWR logo will be authorized for use with the sample forwarded for review by the National Weather Service. Specific authorization will be required for any other promotional media.

Camera-ready artwork is requested upon approval ◯ **Yes** ◯ **No**