

National Weather Service

The logo for Severe Weather Preparedness Week features a circular emblem with a lightning bolt striking a globe, surrounded by the text "NATIONAL WEATHER SERVICE" and "Severe Weather Preparedness Week".

WEATHER READY NATION

Our vision of a Weather Ready is one in which communities are prepared and respond to extreme weather...water and climate events. Here is what we are doing...

- NOAA/ NWS...molding our operations by
 - Disseminating forecasts and warnings that better supports response
 - Training officials...businesses and the public in weather hazard awareness
 - Supporting local officials during hazard response exercises and operations
 - Serving State Homeland Security before, during and after disasters

- Expanding StormReady Partnerships...
 - Working with entities to develop redundant capabilities for weather hazards
 - Governments, Businesses, Academia, Non-profits are examples of partners

- Expanding Weather Ready Nation Ambassadorship...
 - Entities serving as force multipliers to spread the word on hazard safety
 - Governments, Businesses, Academia, Health Systems, Non-profits are eligible
 - Effecting societal change for a ready, responsive and resilient communities

- WRN Ambassador Initiative is:
 - A unifying effort
 - Action oriented
 - Inclusive

- WRN Ambassadors...
 - Promote WRN themes to stakeholders
 - Engage with NWS in collaboration opportunities
 - Share success stories and serve as examples to others

