



3rd Biennial

National Weather Service Baltimore/Washington Forecast Office Emergency Management and Broadcast Media Conference

“Working Together to Prepare for Weather Extremes”

Thursday-Friday, October 16-17, 2014

Fairfax County Public Safety and Transportation Operations Center, Fairfax, Virginia

www.weather.gov/lwx/emconf

[#NWSBaltWashEMMediaConf2014](https://twitter.com/NWSBaltWashEMMediaConf2014)

AGENDA

Snacks/Beverages/Coffee will be on-site

Lunch and Dinner will be on your own (*see map on webpage for some local options*)

DAY ONE – Thursday, October 16th

900-930

Introductory Remarks (Jim Lee; Meteorologist-In-Charge – NWS Baltimore/Washington)

935-950

NWS Verification Statistics (Brian LaSorsa; NWS Senior Forecaster)

950-1000

BREAK

1000-1145

HIGH RISK SEVERE WEATHER DAY – Panel Discussion

Moderator: Amy Bettwy; NWS Meteorologist

- National Weather Service Perspective (Chris Strong; NWS Warning Coordination Meteorologist)
- Broadcast Media Perspective (Topper Shutt; Chief Meteorologist – WUSA 9 Washington DC)
- Emergency Manager Perspective (Chester Lauck; Emergency Management - Frederick County, Virginia)

Day ONE (Continued):

1145-115

LUNCH

115-200

Flooding in the Mid-Atlantic: Forecasting and Preparing for Extreme Events
(Heather Sheffield; NWS General Forecaster and Jason Elliott; NWS Senior Hydrologist)

205-235

Swift Water Rescue Operations (Captain Mark Brown, Montgomery County Fire & Rescue)

240-310

Communicating Tropical Risk in the Mid-Atlantic
(Carl Barnes; NWS Meteorologist and Chris Strong; NWS Warning Coordination Meteorologist)

310-325

BREAK

325-355

Tidal/Coastal Flooding – How Bad Can it Get? (Howard Silverman; NWS Senior Forecaster)

400-430

Marine Weather and One of Weather's Deadliest Threats (Bryan Jackson; NWS General Forecaster)

435-505

Severe Storms & Tornadoes – What's Usual vs. What Could Happen Here (Greg Schoor; NWS General Forecaster)

505-510

Day One Wrap-Up

DAY TWO – Friday, October 17th

900-910

Day Two Welcome (Chris Strong – NWS Warning Coordination Meteorologist)

910-925

Maintaining NWS Equipment Across the Area (Dave Eckberg; NWS Electronic Technician)

930-1000

Consistent & Effective Messaging in an Emergency (Tony Castrilli; Director of Public Affairs – Fairfax County)

1000-1015

BREAK

Day TWO (Continued):

1015-1215 **BREAKOUT SESSIONS (A/B)**

Breakout A: Broadcast Media (Emergency Management Conference Room)

1015-1215

Winter Weather Workshop (Chris Strong – NWS Warning Coordination Meteorologist)

Breakout B: Emergency Management (Main Conference Room)

1020-1035

Storm Ready Program; Strengthening the Ties

(Kyle Struckmann – NWS Emergency Response Specialist Meteorologist)

1040-1055

Hosting Public Weather Spotter Classes/SKYWARN (Kevin Witt – NWS Meteorologist)

1100-1115

Social Media Graphics and Sharing (Ken Widelski – NWS Emergency Response Specialist Meteorologist)

1115-1135

Recent Decision Support Services & Discussion (Ken Widelski – NWS Emergency Response Specialist Meteorologist)

1135-1150

Future of Scheduled Weather Briefings & Discussion (Ken Widelski – NWS Emergency Response Specialist Meteorologist)

1155-1215

Cataloging Weather's Impacts to Our Area (Kyle Struckmann – NWS Emergency Response Specialist Meteorologist)

1215-130

LUNCH

Day TWO (Continued)

130-200

Wildfire Weather Support; Mid-Atlantic Worst Case Review (Andrew Woodcock; NWS Senior Forecaster)

205-235

Extreme Weather Without Precipitation, Including Excessive Heat Threats (Howard Silverman; NWS Senior Forecaster)

240-310

Results of our 2013-2014 Probabilistic Forecast Snowfall Graphics
(Ken Widelski; NWS Emergency Response Specialist Meteorologist)

310-325

BREAK

325-355

Winter Weather; Nuisance vs. Catastrophic Possibilities (Brian LaSorsa; NWS Senior Forecaster)

400-445

DISCUSSION: Working Together to Prepare for Weather Extremes
(Moderator: Chris Strong; NWS Warning Coordination Meteorologist)

445-500

Closing Remarks (Jim Lee; Meteorologist-In-Charge – NWS Baltimore/Washington)