



NOAA NATIONAL OCEANIC AND
ATMOSPHERIC ADMINISTRATION
UNITED STATES DEPARTMENT OF COMMERCE



Contact: Tabitha Clarke
501.834.0308 Tabitha.Clarke@noaa.gov

FOR IMMEDIATE RELEASE
Monday, March 2nd, 2020

City of Centerton to be presented with Flood Safety Signs

Each year, flooding causes more deaths than any other weather hazard. Most of these deaths could be prevented as they occur in motor vehicles when people attempt to drive through flooded roadways. Many other lives are lost when people walk into or near flood waters. This happens because people underestimate the force and power of water, especially when it's moving.



The Arkansas Floodplain Management Association, Inc. (AFMA) is pleased to partner with the National Weather Service (NWS) in Little Rock to provide a limited number of "Turn Around Don't Drown" signs to communities in Arkansas. "Turn Around Don't Drown" (or TADD) is a National Weather Service campaign to warn people of the hazards of walking or driving a vehicle through flood waters. Several counties are adopting TADD signs and posting them at locations where flash flooding often leads to water over the roads.

A pair of signs are to be installed on South Main Street just south of AR Highway 102 where the incidence of flooding is high and the onset of flooding is rapid.

Alan Pugh, the AFMA Northwest Arkansas Regional Representative, Nicole McGavock, Service Hydrologist with the NWS in Tulsa, and Tabitha Clarke, Service Hydrologist with the NWS in Little Rock will be presenting Mayor Bill Edwards along with Rick Hudson, Public Works Director, and Lorene Burns, Planning Director/Floodplain Manager Administrator, with the flood signs at Centerton City Hall on Wednesday, March 4th, 2020 at 2:00 PM.

If you have any questions or need further details on this event, please contact the Mayor's Office at:

City of Centerton
479.795.2750