



**FOR IMMEDIATE RELEASE**

## **The National Weather Service Announces Arkansas' Severe Weather Awareness Week**

[LITTLE ROCK, ARKANSAS, February 25, 2026] - The National Weather Service is pleased to announce that the week of March 1st - March 7th has been designated as Arkansas' Severe Weather Awareness Week. This annual event is aimed at increasing public awareness about the dangers of severe weather and encouraging people to take steps to protect themselves and their property.

During the week-long event, the National Weather Service Offices covering the state of Arkansas will be covering various aspects of thunderstorm hazards that can cause property damage or place people in danger. Each day will focus on a different topic, including:

**Sunday, March 1, 2026: Introduction to Severe Weather Awareness Week**

**Monday, March 2, 2026: Flooding**

**Tuesday, March 3, 2026: Storm Prediction Center Outlook Changes for 2026**

**Wednesday, March 4, 2026: Tornadoes**

**Thursday, March 5, 2026: Severe Thunderstorms**

**Friday, March 6, 2026: Watches and Warnings**

**Saturday, March 7, 2026: Storm Reports**

"We are excited to bring back Arkansas' Severe Weather Awareness Week for the 2026 season," said Dennis Cavanaugh, Warning Coordination Meteorologist from the National Weather Service Office in Little Rock. "Our goal is to educate and inform the public about the dangers of severe weather and to encourage them to take the necessary steps to prepare and protect themselves and their property before the upcoming peak severe weather season."

The National Weather Service will be providing daily updates and tips on their websites and social media channels throughout the week.

For more information on Arkansas' Severe Weather Awareness Week and how to prepare for severe weather, please visit the National Weather Service Forecast Office in Little Rock website at **[www.weather.gov/LZK](http://www.weather.gov/LZK)** or follow National Weather Service Offices that serve Arkansas on Facebook and X on the following accounts: **@NWS Tulsa**, **@NWS Little Rock**, **@NWS Memphis**, **@NWS Shreveport**, and **@NWS Jackson MS**.

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