

NOUS41 KWBC 181240
PNSWSH

Public Information Statement 20-34
National Weather Service Headquarters Silver Spring MD
840 AM EDT Mon May 18 2020

To: Subscribers:
 -NOAA Weather Wire Service
 -Emergency Managers Weather Information Network
 -NOAAPort
 Other NWS Partners and NWS Employees

From: Michelle Hawkins, Chief
 Severe, Fire, Public, and Winter Weather Services
 Branch

Subject: Seeking Public Comment and Review on Additions to
 Experimental Severe Weather Impact Graphics through
 April 30, 2021 for Contiguous U.S. only

From May 18, 2020, through April 30, 2021, NWS is seeking public comment and review on additional NWS products displayed through the experimental Severe Weather Impact Graphics. NWS will automatically produce an infographic depicting the warning area, information on the weather-related threat, and societal impact statistics when a product in this suite is issued or updated.

The previous version of these infographics only included watches and warnings for tornadoes, severe thunderstorms, and flash floods. The additional products that will be added for this experimental period are:

- Snow Squall Warning (SQW)
- Dust Storm Warning (DSW), polygon-based only
- Extreme Wind Warning (EWW)
- Special Marine Warning (SMW), including the Marine Weather Statement (MWS) for follow-ups to the accompanying SMW

The additional graphics are based on warning polygons or county/zone-based watch areas and will be distributed automatically via the Twitter feeds of issuing NWS Weather Forecast Offices (WFO).

The previous short-fuse watch and warning products for these graphics will continue to be produced and displayed on their unique Twitter accounts as well as the account of the issuing

WFO:

@NWSTornado
@NWSSevereTstorm
@NWSFlashFlood

During the experimental period, the graphics will only be produced for these products issued within the Contiguous United States (CONUS). Spanish language graphics will be made available for those locations where there is a high percentage of Spanish speaking individuals.

The experimental graphics for the newly included NWS products are described in detail in a Product Description Document, available online at:
https://nws.weather.gov/products/PDD/PDD_ExpSevereWeatherImpactGraphics_2020.pdf

Comments and feedback on this experimental service may be directed to the NWS via an online survey form at:
<https://www.surveymonkey.com/r/SevereWeatherImpactGraphics>

Comments will be collected through April 30, 2021. After this period has ended, the NWS will evaluate feedback and determine whether to approve as operational for national implementation, discontinue the product, or revise and extend the experimental feedback period.

For questions regarding this notice, please contact:

Greg Schoor
NWS Severe Weather Services Program Leader
Norman, OK
gregory.m.schoor@noaa.gov

or

Derek Deroche
Emerging Tech and Weather Services Program Manager
NWS Central Region Headquarters
Kansas City, MO 64153
derek.deroche@noaa.gov

Questions and comments may also be sent to:
nws.ipwg@noaa.gov

National Public Information Notices are online at:
<https://www.weather.gov/notification/>

NNNN