To: Subscribers:
    - NOAA Weather Wire Service
    - Emergency Managers Weather Information Network
    - NOAAPort
    Other NWS Partners, Users and Employees

From: Eli Jacks
    Chief, Forecast Services Division

Subject: Updated: Soliciting Comments through August 21, 2020, on Proposed
Major Changes to the NWS Watch, Warning, and Advisory (WWA) System

Updated to remove survey link and direct comments to email.

As the core outcome of the Hazard Simplification (Haz Simp) project, the
NWS is collecting comments through August 21, 2020, on the proposed
discontinuation of "Advisory", "Special Weather Statement" and "Short Term
Forecast" headlines. In their place, NWS proposes the use of generic,
plain language statements to convey information for lower-level hazardous
events that are not expected to reach the "Watch" or "Warning" levels.
All current "Watch" and "Warning" products, used to highlight hazards that
pose a threat to life and property, would remain unchanged.

The purpose of this proposal is to address extensive social science
research, which indicated three main concerns:

1. Large number of existing WWA products can create confusion for NWS
   partners and the public.
2. Formats of WWA and other key messaging products are inconsistent.
3) WWA headlines can be misunderstood, leading to unintended protective
   action or lack thereof.

More details on this proposal, along with a library of examples showing
how current messages would transition to plain language statements, can be
found in the Product Description Document (PDD):


Please send comments and feedback on this proposed change by August 21,
2020, to hazsimp@noaa.gov.

National Public Information Statements are online at:

https://www.weather.gov/notification/

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