

NOUS41 KWBC 201750
PNSWSH

Public Information Statement 22-47
National Weather Service Headquarters Silver Spring MD
150 PM EDT Wed Jul 20 2022

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From: Chris Vaccaro
 Director, Communications Division

Subject: Seeking Public Comment on the Prototype NHC YouTube Live
 Streaming through November 30, 2022

The National Hurricane Center (NHC) is soliciting comments through
November 30, 2022 on a prototype YouTube Live streaming capability.

Beginning July 20, 2022, NHC will begin providing YouTube Live streaming
during U.S. tropical cyclone events. As part of the prototype, YouTube
Live streams will be provided through the entirety of the 2022 hurricane
season.

The YouTube Live streaming service will provide NHC with an additional
means to disseminate important weather information during tropical cyclone
events. Additionally, the service will be used for public outreach and
education and will be used to direct users to official NWS websites.
YouTube Live streaming does not require YouTube accounts or login
credentials to be viewed, thus it has a high reach capacity for various
user groups. YouTube Live streaming also enables a closed caption feature.
Please note, this service will only be provided when NHC office time and
resources are available.

For a more detailed description of the prototype, please see the Product
Description Document (PDD) at:
https://nws.weather.gov/products/PDD/PDD_PrototypeYouTubeLiveStreamingatNHC_2022.pdf

Please provide feedback via the NWS survey at:
<https://www.surveymonkey.com/r/PrototypeYouTubeStreamingNHC2022>

Additional comments or questions may be sent to:

LTJG Alexandria Andonian - Operations Manager
National Hurricane Center
Miami, FL
(305) 229-4485
alexandria.andonian@noaa.gov

or

Robbie Berg - Social Media Focal Point
National Hurricane Center
Miami, FL
(305) 229-4420
robert.berg@noaa.gov

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