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PNSWSH

Service Change Notice 24-105 Updated
National Weather Service Headquarters Silver Spring MD
1105 AM EST Wed Dec 18 2024

To: Subscribers:
 -NOAA Weather Wire Service
 -Emergency Managers Weather Information Network
 -NOAAPort
 Other NWS Partners, Users and Employees

From: David G. Bieger, Chief
 Decision Support Integration Branch

Subject: Updated: Operational Implementation of Key Messages on or about
January 16, 2025

Updated to correct Product Description Document (PDD) link.

The National Weather Service (NWS) will operationally implement Graphical Key Messages (hereinafter referred to as Key Messages) on or about January 16, 2025.

Key Messages focus on the most important aspects of an event to help raise public and partner awareness, and drive cohesive messaging across the NWS. Key Messages provide an overview of the severity, scope and potential impacts of hazardous weather, water, space weather and climate events, that can be utilized to support preparedness and response efforts prior to and during hazardous weather, water, space weather and climate events.

Key Messages may be issued by NWS offices including national centers, regional, and local operating units.

The Product Description Document (PDD) is available online at:

https://nsdesk.servicenowservices.com/api/g_noa/nwspc/res2/3ae4a7ad972e12508881bb7de053afb7

If you have questions about Key Messages, please contact:

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National Service Change Notices are online at:

<https://www.weather.gov/notification/>

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