NOUS41 KWBC 281715 PNSWSH

PUBLIC INFORMATION STATEMENT...COMMENT REQUEST NATIONAL WEATHER SERVICE HEADQUARTERS WASHINGTON DC 115 PM EDT FRI MAY 28 2010

- TO: SUBSCRIBERS: -FAMILY OF SERVICES -NOAA WEATHER WIRE SERVICE -EMERGENCY MANAGERS WEATHER INFORMATION NETWORK -NOAAPORT OTHER NWS PARTNERS...USERS AND EMPLOYEES
- FROM: JASON TUELL ACTING CHIEF...PERFORMANCE AND AWARENESS DIVISION

SUBJECT: SOLICITING PUBLIC COMMENTS THROUGH SEPTEMBER 15 2010 ON PROPOSED CHANGE TO MIXED CASE AND EXPANDED CHARACTER SET IN ALL NWS TEXT PRODUCTS

REFERENCE: <u>SERVICE CHANGE NOTICE 10-28</u> ON USE OF UPPER AND LOWER CASE LETTERS IN NATIONAL PUBLIC INFORMATION STATEMENTS...SERVICE CHANGE AND TECHNICAL IMPLEMENTATION NOTICES EFFECTIVE AUGUST 16 2010.

BEGINNING MAY 28 AND CONTINUING THROUGH SEPTEMBER 15 2010...NWS IS SEEKING USER FEEDBACK ON THE PROPOSAL TO CHANGE ALL NWS TEXT PRODUCTS TO INCLUDE UPPER AND LOWER CASE ALPHABETIC CHARACTERS RATHER THAN ALL UPPERCASE AS IS PRESENTLY DONE. ADDITIONAL PUNCTUATION AND OTHER CHARACTERS THAT ARE PART OF THE INTERNATIONAL REFERENCE ALPHABET NO. 5 WOULD ALSO BE PERMITTED.

MANY NWS PARTNERS AND USERS HAVE IDENTIFIED THE NEED FOR NWS TEXT PRODUCTS /WATCH /WARNING /ADVISORY /STATEMENT /FORECAST /ENVIRONMENTAL DATA/ TO BE PROVIDED IN MIXED CASE AND TO INCLUDE AN EXPANDED PUNCTUATION AND CHARACTER SET. THIS CHANGE WOULD MAKE TEXT PRODUCTS EASIER TO READ AND ALLOW USERS TO CLICK ON INTERNET LINKS DIRECTLY RATHER THAN CONVERTING THEM TO LOWERCASE OR MIXED CASE.

PLEASE SEE <u>SERVICE CHANGE NOTICE 10-28</u> FOR DETAILS ON RELATED CHANGES TO PUBLIC INFORMATION STATEMENTS... SERVICE CHANGE NOTICES AND TECHNICAL IMPLEMENTATION NOTICES WITH THE WORLD METEOROLOGICAL ORGANIZATION /WMO/ HEADING OF NOUS41 KWBC AND AWIPS IDENTIFIER OF PNSWSH. CHANGES TO THOSE MESSAGES PROVIDE THE OPPORTUNITY FOR A RISK REDUCTION EFFORT IN A NON-OPERATIONAL ENVIRONMENT AND FOR VALUABLE USER FEEDBACK.

THE NWS IS SEEKING COMMENTS AND FEEDBACK THROUGH SEPTEMBER 15 2010 AT /USE LOWER CASE/:

HTTP://WWW.WEATHER.GOV/SURVEY/NWS-SURVEY.PHP?CODE=MIXED-CASE

NWS WILL KEEP THE SURVEY AND COMMENT FORM OPEN INDEFINITELY TO TRACK USER ISSUES AND COMMENTS OF THIS TRANSITION. USER FEEDBACK WILL HELP NWS BETTER PLAN THE EVENTUAL TRANSITION OF ALL NWS TEXT PRODUCTS TO MIXED CASE AND EXPANDED CHARACTER SET. ADDITIONAL NOTICES AND STATEMENTS WILL BE ISSUED AS USER FEEDBACK IS ANALYZED AND PROGRESS IS MADE IN PLANNING FOR TRANSITION OF OTHER NWS PRODUCTS.

IF YOU HAVE QUESTIONS...PLEASE CONTACT:

HERB WHITE NWS DISSEMINATION SERVICES MANAGER SILVER SPRING MARYLAND <u>HERBERT.WHITE@NOAA.GOV</u> 301-713-0090 EXT. 146

NATIONAL PUBLIC INFORMATION STATEMENTS ARE ONLINE AT /USE LOWER CASE/:

HTTPS://WWW.WEATHER.GOV/NOTIFICATION/ARCHIVE

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