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PNSWSH

Public Information Notice
National Weather Service Headquarters Washington DC
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To: Subscribers:
-Family of Services
-NOAA Weather Wire Service
-Emergency Managers Weather Information Network
-NOAAPORT
Other NWS partners and NWS employees

From: Michael J. Szkil
Chief, NWS Awareness Branch

Subject: Opportunity for NWS Partner Participation at CES 2012
January 10-13, 2012

On January 10-13, 2012, the NWS will host a booth at the International Consumer Electronics Show (CES) in Las Vegas, Nevada. The focus of the booth is on emergency alerting for all hazards through consumer electronics.

The NWS is offering partners an opportunity to present or demonstrate your NWS related products or services at the booth. The primary criteria for selection are whether the product or service demonstrates use or delivery of NWS information in ways that save lives or protect property. Preference will be given to applications that involve emergency alerting. The time allotment per partner presentation is approximately 15 minutes, but this time frame is subject to change depending on the number of participating partners. If you are interested in participating, please visit

<https://apps.weather.gov/show/application.php>

for more information and to complete the application form. The deadline to submit your application is Wednesday, November 30.

For questions about this opportunity, please contact:

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National Public Information Notices are online at:

<http://www.weather.gov/os/notif.htm>

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