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Public Information Statement
National Weather Service Headquarters Washington DC
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To: Subscribers:
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From: Therese Z. Pierce
Chief, Marine and Coastal Services Branch

Subject: National Hurricane Preparedness Week and New Public
Service Announcements: May 22-28, 2011

NOAA's National Weather Service has designated May 22-28, 2011,
as National Hurricane Preparedness Week.

National Hurricane Preparedness Week highlights the importance
of planning ahead to protect families and to secure our homes
and properties in advance of the upcoming hurricane season.

Hurricanes are powerful storms that can create severe flooding,
dangerous storm surge, high winds, and tornadoes. The effects
of these storms can be devastating to entire communities and
have long lasting impacts. In addition to the threat posed to
coastal areas, hurricanes also impact inland locations.

New for the 2011 National Hurricane Preparedness Week there will
be seven video and seven audio Public Service Announcements
(PSAs). Each day will focus on a specific theme to inform the
public about hurricane hazards or provide information which can
be used to take action. This information can be used to save
lives and property. The themes for each day are as follows:

May 22: Overview: The Hurricane Season
May 23: Storm Surge
May 24: Hurricane Winds
May 25: Inland Flooding
May 26: Watches and Warnings: The Full Team Effort
May 27: FEMA: Make a Plan
May 28: Hurricane Plan: Before/During/After

Links to the audio and video PSAs, as well as additional
information on National Hurricane Preparedness Week, can be
found at:

<http://www.hurricanes.gov/prepare>

For questions on National Hurricane Preparedness Week or the PSAs please contact:

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National Public Information Statements are online at:

<http://www.nws.noaa.gov/om/notif.htm>

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