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Public Information Statement
National Weather Service Headquarters Washington DC
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To: Subscribers:
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From: Therese Z. Pierce
 Chief, Marine and Coastal Services Branch

Subject: National Hurricane Preparedness Week and New Public Service
Announcements: May 22-28, 2011

NOAA's National Weather Service has designated May 22-28, 2011, as
National Hurricane Preparedness Week.

National Hurricane Preparedness Week highlights the importance of planning
ahead to protect families and to secure our homes and properties in
advance of the upcoming hurricane season.

Hurricanes are powerful storms that can create severe flooding, dangerous
storm surge, high winds, and tornadoes. The effects of these storms can
be devastating to entire communities and have long lasting impacts. In
addition to the threat posed to coastal areas, hurricanes also impact
inland locations.

New for the 2011 National Hurricane Preparedness Week there will be seven
video and seven audio Public Service Announcements (PSAs). Each day will
focus on a specific theme to inform the public about hurricane hazards or
provide information which can be used to take action. This information
can be used to save lives and property. The themes for each day are as
follows:

May 22: Overview: The Hurricane Season
May 23: Storm Surge
May 24: Hurricane Winds
May 25: Inland Flooding
May 26: Watches and Warnings: The Full Team Effort
May 27: Federal Emergency Management Agency (FEMA): Make a Plan
May 28: Hurricane Plan: Before/During/After

Links to the audio and video PSAs, as well as additional information on
National Hurricane Preparedness Week, can be found at:

<http://www.hurricanes.gov/prepare>

For questions on National Hurricane Preparedness Week or the PSAs, please contact:

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National Public Information Statements are online at:

<https://www.weather.gov/notification/archive>

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