

NOUS41 KWBC 092039 Amended  
PNSWSH

Public Information Notice  
National Weather Service Headquarters Washington DC  
340 PM EST Fri Nov 9 2012

To:     Subscribers:  
       -Family of Services  
       -NOAA Weather Wire Service  
       -Emergency Managers Weather Information Network  
       -NOAAPORT  
       Other NWS Partners, Users and Employees

From:    Kolly Mars  
          Chief, NWS Internet Dissemination System

Subject:  GovDelivery Dissemination of NWS Alerts by email/SMS

SCN 12-43 issued on November 8, 2012, indicated that effective November 8, 2012, NWS is discontinuing the weather alert services associated with the mass email/SMS service provided under NWS contract with GovDelivery. This service had been provided by free subscription on

[www.weather.gov](http://www.weather.gov).

The National Weather Service contract with EFIIA Consulting, LLC (GovDelivery service) is scheduled to terminate effective November 13, 2012. While the service provided by GovDelivery under the contract has met all government requirements, current fiscal challenges require the NWS to review dissemination methods to ensure the most efficient means are used to provide the public with essential services.

It is our understanding that GovDelivery, Inc. intends to continue an equivalent service and enable additional subscriptions through their company Website at:

<http://govdelivery.com/>

GovDelivery intends to send current subscribers a message that will provide subscribers an opportunity to re-subscribe to the new service.

A small number of subscribers who were recipients of non-publicly available messages will receive a separate notification from the NWS provider of this information regarding the delivery status of these messages.

The NWS will continue to provide alert and warning information in standard formats (such as RSS, XML, REST, and CAP), which are available to all users, including commercial providers who wish

to develop comparable alerting services. A sample listing of existing services providing email/SMS alerts for weather events, is available at:

[www.weather.gov/subscribe](http://www.weather.gov/subscribe)

Official dissemination sources including NOAA Weather Radio, NOAA Weather Wire Service, and

[www.weather.gov](http://www.weather.gov)

will continue to be available to the public, and the iNWS service

<http://inws.wrh.noaa.gov/>

for emergency managers and other core partners will also continue.

For more information please contact:

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National Service Change Notices are online at:

<http://www.weather.gov/os/notif.htm>

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