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From: Mark Tew
Chief, Marine and Coastal Services Branch

Subject: National Hurricane Preparedness Week May 27-June 2, 2012

NWS has designated May 27-June 2, 2012, as National Hurricane Preparedness Week to highlight the importance of planning ahead to protect families and to secure homes and properties in advance of the upcoming hurricane season.

Hurricanes are powerful storms that can create severe flooding, dangerous storm surge, high winds, and tornadoes. Although the nation has not experienced a major hurricane crossing the coastline since 2005, the torrential rainfall from Hurricane Irene in 2011 caused death and destruction in New Jersey, New York, and Vermont and serves as a reminder that hurricanes of all intensities can have long and lasting impacts far from the coast.

National Hurricane Preparedness Week will highlight preparedness and hazard specific information. Each day will focus on a specific theme as follows:

May 27: Hurricane Basics
May 28: Storm Surge
May 29: Wind
May 30: Inland Flooding
May 31: Forecast Process
June 1: Get a Plan
June 2: Take Action

Audio and video Public Service Announcements (PSAs) in English
and Spanish, as well as additional information on National Hurricane Preparedness Week, can be found at:

http://www.nhc.noaa.gov/prepare/

The PSAs are also available on NOAA’s YouTube channel at:

http://www.youtube.com/usnoaagov

Finally, the NWS wishes to remind media, partners, and the public the Saffir-Simpson Hurricane Wind Scale provides information on wind impacts only. The scale does not provide commentary or information on other impacts or characteristics of tropical cyclones. Details on the scale can be found at:

http://www.nhc.noaa.gov/aboutsshws.php

For questions on National Hurricane Preparedness Week or the PSAs, please contact:

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National Public Information Statements are online at:

https://www.weather.gov/notification/archive

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