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Public Information Statement, Comment Request National Weather Service Headquarters Washington DC 208 PM EDT Mon Jul 1 2013

- To: Subscribers: -Family of Services -NOAA Weather Wire Service -Emergency Manager Weather Information Network -NOAAPort Other NWS Partners, Users and Employees
- From: Mark Tew Chief, Marine and Coastal Weather Services Branch

Subject: Extending Comment Period for Experimental National Hurricane Center Videocasts through November 30, 2013

Effective July 2 and continuing through November 30, 2013, NWS is seeking user feedback on experimental videocasts from the National Hurricane Center (NHC).

In an effort to provide users with additional information to enhance planning and preparedness decisions, NHC will provide experimental videocasts when the media pool is activated by the NHC Public Affairs Officer. In general, the media pool is activated by NHC when a hurricane watch is initiated for a portion of the United States coastline. The experimental videocasts will summarize the NHC media advisories. Because the services are experimental, they may not be available in a timely manner and they may not be available for every media event.

NHC has entered into an agreement with Weather Decision Technologies (WDT), Inc. to provide internet protocol-based audio and video streaming of its hourly hurricane briefings. The relationship with WDT, Inc., is intended to provide distant media outlets and the general public with access to these briefings.

The video briefings are available to anyone with internet access and a web browser supporting mp4 format audio and video at:

http://www.imaphurricane.info/

Feedback concerning this experimental service is welcomed at:

http://www.weather.gov/survey/nws-survey.php?code=nhcvid

If you have comments or questions, please contact:

Dennis Feltgen Public Affairs Officer National Hurricane Center Miami, FL Email: <u>dennis.feltgen@noaa.gov</u> Phone: 305-229-4404

National Public Information Statements are online at:

https://www.weather.gov/notification/archive

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