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Public Information Statement 16-07
National Weather Service Headquarters Washington DC
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To: Subscribers:
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 -Emergency Managers Weather Information Network
 -NOAAPort
 Other NWS Partners, Users and Employees

From: John Murphy
 NWS Chief Operating Officer

Subject: Exploring use of Periscope Social Media Application through
Approximately July 31, 2016

NWS is exploring the potential utility of the Periscope application (app) in carrying out the NWS mission. Periscope is a social media tool which allows users to provide live-streaming video and audio content to those who choose to view the content via Periscope. NWS will look at the potential for viewing of content provided by other Periscope users, provision of information related to imminent hazardous weather conditions, and/or educational information of value to the general public.

Because exploring the use of Periscope cannot be done outside of the public Periscope environment, prototyping efforts will be publicly visible. Over the next several weeks, prototype use of Periscope will be established for the following offices:

Weather Forecast Offices (WFOs):
WFO Sacramento, CA
WFO Reno, NV
WFO Tucson, AZ
WFO Salt Lake City, UT
WFO Anchorage, AK
WFO Des Moines, IA
WFO Kansas City/Pleasant Hill, MO
WFO Indianapolis, IN
WFO Birmingham, AL
WFO Pittsburgh, PA
WFO Charleston, SC
WFO Nashville, TN

West Gulf River Forecast Center
National Hurricane Center

The period of prototyping is expected to last approximately through July 31, 2016. Based on the prototype findings, NWS will determine whether to pursue use of Periscope or other live streaming tools at field offices. If NWS decides to pursue use of Periscope and offer this service on a more consistent basis, we will send another Public Information Statement

initiating an experimental public comment and review period.

Please note that as a prototype service, the use of Periscope may be discontinued at any time, the amount and content of information provided may change, and the frequency of content may vary and is not guaranteed.

Periscope content and response to real-time comments will be provided on a time-available basis. Users should not rely on this service as the primary means of receiving NWS information about hazardous weather conditions. Users should tune to NOAA Weather Radio or local/national media sources for the latest critical information. NWS alerts and warnings are also available on our official website:

<http://www.weather.gov/>

Disclaimers regarding NWS use of social media services can be found at:

<http://www.weather.gov/disclaimer>

If you have comments or questions regarding this Public Information Statement, please contact:

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National Public Information Statements are online at:

<https://www.weather.gov/notification/archive>

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