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Public Information Statement 16-24, Seeking Public Comment
National Weather Service Headquarters Washington DC
257 PM EDT Fri Jul 11 2016

To: Subscribers:
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 -Emergency Managers Weather Information Network
 -NOAAPort
 Other NWS Users and Employees

From: Mark Tew
 Chief, Analysis and Mission Support Division

Subject: Seeking Public Comment and Review on Experimental
Severe Weather Impact Graphics through December 31, 2016
(Continental U.S. only)

From July 11, 2016 through December 31, 2016, NWS is seeking additional public comment and review on experimental Severe Weather Impact Graphics for changes to the format of the graphics to improve readability, addition of Spanish language graphics, and addition of Twitter-based dissemination. The graphics are available online at:

<http://www.weather.gov/crh/impact>

A graphic depicting the warning area, storm information and societal impact statistics will be automatically produced upon the initial issuance of, and subsequent updates to, each NWS text short-fuse warning product (Tornado Warning, Severe Thunderstorm Warning and Flash Flood Warning). A new graphic will be produced for each subsequent Severe Weather Statement (SVS) or Flash Flood Statement (FLS) associated with the original warnings. Graphics will also be created for the initial issuances of Tornado Watches and Severe Thunderstorm Watches. Spanish language graphics will be made available for those locations where there is a high percentage of Spanish speaking individuals.

During the experimental period, the graphics will only be produced for short-fuse warning and watch products issued within the Contiguous United States (CONUS) and will be removed from the web service upon expiration of the associated text warning.

In addition, the graphics will be distributed automatically via the Twitter feeds of NWS Weather Forecast Offices (WFOs) and the following Twitter accounts.

@NWSTornado
@NWSSevereTstorm @NWSFlashFlood

The experimental graphics are described in detail, with example graphics included, in a Product Description Document, available online at:

<http://products.weather.gov/PDD/PDD-impact-graphics.pdf>

Comments and feedback on this experimental service for proposed implementation as a nationally-available product may be directed to the NWS via an online survey form at:

<http://www.nws.noaa.gov/survey/nws-survey.php?code=EGSFWKS>

This statement extends the comment period announced July 1, 2014 with changes to the format of the graphics to improve readability and the addition of Twitter-based dissemination and Spanish language graphics. Additional comments will be collected through December 31, 2016. At that time, NWS will evaluate feedback and determine whether to approve as operational for national implementation, discontinue the product, or revise and extend the experimental feedback period.

For questions regarding this notice or the experimental short-fuse warning graphics, please contact:

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National Public Information Statements are online at:

<https://www.weather.gov/notification/archive>

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