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Service Change Notice 12-43 National Weather Service Headquarters Washington DC 920 AM EST Thu Nov 8 2012

To: Subscribers:

-Family of Services

-NOAA Weather Wire Service

-Emergency Managers Weather Information Network

-NOAAPort

Other NWS Partners, Users and Employees

From: Kolly Mars

Chief, NWS Internet Dissemination System

Subject: Termination of NWS Alerts by E-mail/SMS on  $\underline{\text{www.weather.gov}}$ : Effective November 8, 2012

Effective November 8, 2012, NWS is discontinuing the services associated with the mass e-mail/Short Message Service (SMS) service provided by GovDelivery, which provides NWS alerts by e-mail/SMS service for all subscribed users. This service has been provided by free subscription on www.weather.gov.

Current fiscal challenges require the NWS to review dissemination methods to ensure the most efficient means are used to provide the public with essential services. The NWS will continue to provide alert and warning information in standard formats, such as Really Simple Syndication (RSS), ExTensible Markup Language (XML), Representational State Transfer (REST) and Common Alerting Protocol (CAP), which are available to all users. Third party vendors also have services available which can provide email/SMS alerts for weather events; a sample listing of such services is available at:

## www.weather.gov/subscribe

Official dissemination sources including NOAA Weather Radio (NWR), NWS Weather Wire Service (NWWS), and <a href="www.weather.gov">www.weather.gov</a> will continue to be available to the public, and the interactive NWS (iNWS) service for emergency managers and other core partners will also continue.

The effective date of this change is sooner than specified by NWS policy (NWS Instruction 10-1805). The reduction of the normal advance lead time was approved by the NWS Office of Climate, Water and Weather Services Director.

For more information, please contact:

Mark Paese Director, Office of Operational Systems Silver Spring, MD mark.paese@noaa.gov National Service Change Notices are online at:

https://www.weather.gov/notification/archive

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