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Service Change Notice 13-10
National Weather Service Headquarters Washington DC
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To: Subscribers:
 -Family of Services
 -NOAA Weather Wire Service
 -Emergency Managers Weather Information Network
 -NOAAPort
 Other NWS Partners, Users and Employees

From: Eli Jacks
 Chief, Fire and Public Weather Services Branch

Subject: Enhanced Bulleted Format of NWS Storm Prediction Center (SPC)
Public Watch Notification Messages (SEL) (CONUS Only): Effective April 16,
2013

Effective Tuesday, April 16, 2013, at 1500 Coordinated Universal Time (UTC), the SPC will begin issuing Public Watch Notification Messages (AWIPS ID SEL#), both the Public Severe Thunderstorm Watch Notification Message and the Public Tornado Watch Notification Message, with an enhanced bulleted format that includes primary threat information statements. These products are issued only for the Continental United States (CONUS). The Enhanced Bulleted Format is an initial step toward:

- Improved readability.
- Consistency with convective warnings and other products.
- Inclusion of more specific threat information.

Threat information is based on the tornado, damaging wind, and large hail watch hazard probabilities, and is intended to better convey the severe weather risks for each watch.

The SPC Public Severe Thunderstorm Watch Notification Message and the SPC Public Tornado Watch Notification Message will include three bullets, each preceded by a left justified asterisk and a single space. The bullets will provide:

- Watch type and an area description.
- Watch expiration time.
- List of primary threats in order of importance.

All other text in the bulleted area will be preceded by two spaces.

The SEL will include "...THIS IS A PARTICULARLY DANGEROUS SITUATION..." between the second and third bullet when there is a likelihood of multiple strong or violent (Enhanced Fujita Scale (EF)2 - EF5) tornadoes in a tornado watch, or when conditions are favorable for widespread significant non-tornadic severe weather events (convective winds greater than 75 mph) in a severe thunderstorm watch.

Following the three bullets will be a paragraph with a general area description including the axis of the watch.

The new format will also include Call-To-Action (CTA) markers similar to other watch and warning products. The CTA markers will use "PRECAUTIONARY/PREPAREDNESS ACTIONS..." and double ampersand character strings to indicate the CTA beginning and ending, respectively. The "PRECAUTIONARY/PREPAREDNESS ACTIONS..." and double ampersand character strings will be left justified with no other characters on the same line of text.

Following the CTA will be the following three sections:

OTHER WATCH INFORMATION...
DISCUSSION...
AVIATION...

The watch will end with:

...FORECASTER NAME

SEL examples with the Enhanced Bulleted Format are online at:

<http://www.spc.noaa.gov/exper/SELhazard/>

For more information, please contact:

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National Service Change Notices are online at:

<https://www.weather.gov/notification/archive>

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