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Service Change Notice 13-29
National Weather Service Headquarters Washington DC
1000 AM EDT Mon Apr 22 2013

To: Subscribers:
      -Family of Services
      -NOAA Weather Wire Service
      -Emergency Manager Weather Information Network
      -NOAAPORT
      Other NWS partners and NWS employees

From: Mark Tew
      Chief, Marine and Coastal Weather Services Branch

Subject: Transition of National Hurricane Center Audio Briefings
      from Experimental to Operational Effective June 1, 2013

Effective June 1, 2013, the Audio Briefings produced by the
National Hurricane Center (NHC) will transition from experimental
to operational.

In an effort to provide users with additional information to
enhance planning and preparedness decisions, NHC will provide
Audio Briefings (also called podcasts), when the media pool is
activated by the NHC Public Affairs Officer. In general, the
media pool is activated by NHC when a hurricane watch is
initiated for a portion of the United States coastline. The
audio briefings will provide the latest information regarding the
hurricane threat and its expected impacts.

The Audio Briefings will be provided in mp3 format, an industry
standard that allows products to be posted online. Links to mp3
files will be provided with Extensible Markup Language
(XML)/Really Simple Syndication (RSS) technology.

To subscribe to a podcast, a user would access the XML/RSS file
using podcasting software. This software is widely available on
the Internet. Once subscribed to the RSS feed, the podcasting
software will periodically check for new audio files and
downloads them to the user's computer or mp3 player.

Users wishing to subscribe to the podcast should go to:

http://www.nhc.noaa.gov/audio/index_podcast.xml

If you have questions regarding this notice, please contact:

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Service Change Notices are online at:

http://www.nws.noaa.gov/om/notif.htm

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