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Service Change Notice 13-39
National Weather Service Headquarters Washington DC
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TO: Subscribers:
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-Emergency Managers Weather Information Network
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SUBJECT: Transition from Experimental to Operational Status of
Local NWS Facebook Pages Effective July 11, 2013

Effective July 11, 2013, local National Weather Service (NWS) Facebook pages will transition to operational status. Facebook is a commonly used social networking service which allows participants to share information with other users. NWS has been providing these pages on an experimental basis, as described at:

www.nws.noaa.gov/os/notification/pns11local_facebookexp.txt

The local NWS Facebook pages will provide a complementary means to disseminate important information about hazardous weather conditions. They will also be used for public outreach and education and to direct users to official NWS web sites.

Local Facebook pages are currently available for a large number of NWS offices. It is NWS's intent to implement local Facebook pages for all NWS offices. A search within Facebook for "US National Weather Service" will identify current pages.

Availability of this service is subject to constraints of Facebook service availability and to availability of users' internet service. Users should not rely on this service as the primary means of receiving alerts/warnings of hazardous weather. NWS alerts/warnings are available on NOAA Weather Radio and our official website: <http://www.weather.gov/>. Responses to users' posts are made on a time-available basis and may be limited, especially during periods of severe weather.

Users must have valid Facebook accounts to search for pages or

post content. Information on Facebook can be found at:

<http://www.facebook.com/>

Disclaimers regarding NWS use of social media services can be found at:

<http://www.weather.gov/disclaimer.php>
<http://www.weather.gov/credits.php#socialmedia>

If you have comments or questions regarding this Public Information Statement, please contact:

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National Public Information Statements are online at:

<http://www.weather.gov/os/notif.htm>

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