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FROM: Mark Tew  
Chief, Analysis and Mission Support Division

SUBJECT: Discontinue the use of Instagram at NWS local Forecast Offices: Effective January 4, 2018

Effective January 4, 2018, NWS will discontinue Instagram accounts at 12 NWS Weather Forecast Offices and one National Center that participated in the prototyping effort from August 1, 2016 to November 2, 2016. NWS engaged in a prototype activity at to explore the potential use of Instagram at these offices:

https://www.weather.gov/media/notification/pdfs/pns16-28instagram.pdf

Upon evaluation, the NWS has decided not to pursue the use of Instagram at individual NWS offices; however, the NWS will continue to use the existing national NWS Instagram account available since 2014

https://www.instagram.com/nws/

Disclaimers regarding NWS use of social media services can be found at:

http://www.weather.gov/disclaimer

Below is a list of the offices in the prototyping effort that will discontinue Instagram accounts:

Western Region:  
- WFO Sacramento  
- WFO Missoula  
- WFO Seattle  
- WFO Monterey

NCEP:  
- Ocean Prediction Center

Southern Region:  
- WFO El Paso  
- WFO Austin/San Antonio
Eastern Region:
- WFO Wakefield
- WFO Columbia

Central Region:
- WFO Hastings
- WFO Sioux Falls

Alaska Region:
- WFO Juneau
- WFO Fairbanks

If you have comments or questions regarding this service change notice, please contact:

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National Service Change Notices are online at:

   https://www.weather.gov/notification/

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