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Public Information Statement 19-05
National Weather Service Headquarters Washington DC
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TO: Subscribers:
 -NOAA Weather Wire Service
 -Emergency Managers Weather Information Network
 -NOAAPORT
 -Other NWS Partners, Users, and Employees

FROM: Mark A. Tew
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SUBJECT: Soliciting Comments on Experimental use of Facebook
 Live and Periscope Social Media Applications Effective April 1
 through June 30, 2019

Effective, April 1, 2019, the NWS is soliciting comments on experimental use of the Facebook Live (app) and Periscope (a.k.a. Live Twitter streaming) social media applications in carrying out the NWS mission. Periscope was tested in 2016: <https://www.nws.noaa.gov/os/notification/pns16-07periscope.htm> and Facebook Live and Periscope in 2017 [https://www.weather.gov/media/notification/pdfs/pns17-14facebook live expaaa.pdf](https://www.weather.gov/media/notification/pdfs/pns17-14facebook%20live%20expaaa.pdf)

The NWS will now expand use of Facebook Live and Periscope as an experimental service at additional NWS forecast offices.

Both Facebook Live and Periscope are social media tools that allow users to provide live-streaming video and audio content to those who choose to view the content via Facebook Live or Periscope. NWS will evaluate the benefits of using these applications to provide information related to imminent hazardous weather and/or educational information of value to the general public.

Experimental use of Facebook Live and Periscope will be established for the following sites listed in this document: [https://nws.weather.gov/products/decisionDocs/5603 Experimental Live Streaming Offices 2018.pdf](https://nws.weather.gov/products/decisionDocs/5603%20Experimental%20Live%20Streaming%20Offices%202018.pdf)

The period of experimental use will be April 1 through June 30, 2019. Based on the prototype findings, NWS will determine whether to pursue use of Facebook Live or Periscope at all field offices.

Please submit comments via the following survey link: <https://www.surveymonkey.com/r/EXPLive-stream>

Please note that as an experimental service, the use of Facebook Live and Periscope may be discontinued at any time. In addition,

the amount and content of information provided may change, and the frequency of content may vary and is not guaranteed.

Facebook Live and Periscope content and response to real-time comments will be provided on a time-available basis. Users should not rely on this service as the primary means of receiving NWS information about hazardous weather conditions. Users should tune to NOAA Weather Radio or local/national media sources for the latest critical information and also to local NWS websites. NWS alerts and warnings are also available on the NWS official website:

<http://www.weather.gov/>

The Service Description Document can be accessed at the following link:

[https://nws.weather.gov/products/PDD/Live Streaming SDD 2019.pdf](https://nws.weather.gov/products/PDD/Live%20Streaming%20SDD%202019.pdf)

Disclaimers regarding NWS use of social media services can be found at:

<http://www.weather.gov/disclaimer>

For comments or questions, please contact:

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National Public Information Statements are online at:

<https://www.weather.gov/notification/>

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