













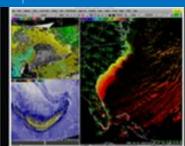
NOAA

National Weather Service

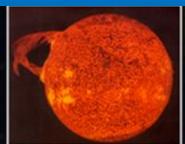
# WELCOME! NWS Partners Meeting Albany, NY

Mary Erickson Deputy Director August 15, 2019





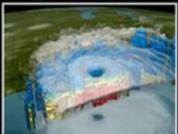
















# **Spring Partner's Meeting**



## **Partner Engagement**





## **Key Advances**

Water Model v2.0 6/19/19 Hawaii, hourly, ensemble **Flood Inundation Map Demo** Day 3 excessive rainfall



Spring Outlook: Historic, widechroad flooding to continue



#### **PREVIOUS PRODUCT**

**NOW BECOMES** 

### *N*INTER STORM WATCI

Issued for the potential of a ignificant winter weather event (heavy snow, sleet, ice,

or blowing snow)

Issued when snow, blowing

#### WHICH MEANS

The Washington Post

**NE Kansas Tornado** 

NO FATALITIES.

nething incredible happened last week': Forecasters ited with saving lives in outbreak with 434 tornado

SPC issues a Tornado Watch for Kansas City, predicting "a couple intense tornadoes possible"

Linwood, KS

BREAKING: Yesterday's tornado near Linwood, Kansas has been rated an EF-4 with 170mph peak winds. This marks the 2nd violent tornado of

Lake Effect Snow Advisory

Lake Effect Snow Watch

**Blizzard Watch** 







**Communication Challenges:** Message delivered = message received. Are effective actions known? understood? followed?

Providing aspirational leadership in science-based approach to **next generation of Wx, Water & Climate leaders** 



**Innovations in observing:** Mesonet - driving improved analyses and decision making, Satellite Architecture - nimble & diverse

**Understanding decision making** - both through Engaging with users from outside the enterprise; Understanding our partners within

**R2O2R** - its about people, building culture of collaboration, clarity of needs expedites progress, active participation by R & O throughout TRL's, clear governance

# 2019 AMS Community Meeting













# **Engage! Two Opportunities**

- Special Guests from the academic community
  - Employment opportunities across the Wx enterprise; tell stories
  - Future of observing, forecasting, modeling, research, technology
- Drive the Agenda; Vote with your feet
  - Pull from last Partner's meeting, AMS Community meeting, core Wx Enterprise issues
- Request: Open, Curious, Bold, Responsible





















